

iWay™

Key Benefits for the Print Service Provider

Business Creativity

- Promote your business with strong marketing capabilities
- Display cross-sell and marketing messages
- Use your web browser to create variable templates
- Advanced layout and rules capabilities
- Print job specification

Ease of Use

- Easy to set up new customers
- Easily brand sites for your customers

Efficiency/Automation

- Enhanced production management capabilities
- Built-in imposition engine
- Multiple tax support
- Enhanced pricing mechanisms
- Estimation capabilities
- Preflight and crop images
- Sorting and batching support
- Industry standard compliance: JDF, JMF and VDP Output

Benefits for the Print Buyer

Business Creativity

- Customize the print buyer experience based on your customers' needs
- Intuitive navigation tools for job submission process
- Simple variable job creation

Ease of Use

- Easy ordering process
- Quick access to reprints

Efficiency/Automation

- Instant online quotes
- Simple job tracking
- Finished goods inventory

Business Flow Automation for the Print Industry™

Pageflex iWay is a complete end-to-end web-to-print workflow and print management platform. It brings together web-based ordering, pre-press, production and delivery, and fully automates these processes for digital and hybrid print service providers of all sizes.

You can create multiple online stores with customized buying workflows.

With its enhanced production management capabilities, Pageflex iWay also allows you to generate instant quotes, imposition and ganging, PDF proofs, and reports. By integrating all of these processes into a cost-effective streamlined operation, Pageflex iWay enables you to provide more efficient services to your existing customers and opens up new business opportunities for you to gain new customers.

Sell Your Services to Many Vertical Markets

iWay allows the you to offer customers diverse business workflows ranging from simple, 3-click reprint orders to more sophisticated, customized workflows that can include, for example, variability, approval cycles, cost centers, branded sites, logindependent launch pads or guest logins.

The enhanced product catalogs feature attractive navigation tools to fully customize the ordering experience for your customers regardless of their vertical market. iWay has been successfully implemented and used by every type of print buyer – real estate, health organizations, education, retail, financial services, government, etc.

iWay Packages

Pageflex iWay Basic

The web-to-print platform with online job submission, backend production, and business flow automation.

Pageflex iWay Suite

A comprehensive package that includes Pageflex iWay Basic and the following additional modules:

- **MiWay** — Enables customization of the iWay user interface look and feel with an unlimited number of skins.
- **Set** — Enables the definition and the proofing of a job with multiple components that may each have different attributes, for example, books or binders.
- **Business Links** — Enables linking to business management systems such as MIS, CRM, Accounting, Shipping, LDAP, and export to XML, as well as standard notifications such as new order, new account, and export account list.
- **Direct Marketing Links** — Enables direct marketing applications, such as variable composition engines, image generators and list acquisition.
- **Online Payment** — Enables linking to online payment services.

Pageflex iWay Sales Manager

This add-on module enables coordination of phone, fax, e-mail, web, and walk-in orders. CSRs and sales staff can capture and control the flow of business from order capture through to invoice submission.

Supported Languages:

Pageflex iWay is localized for the following languages:

- Dutch
- English (US)
- French
- German
- Italian
- Japanese
- Korean (GUI only)
- Portuguese
- Simplified Chinese (GUI only)
- Traditional Chinese (GUI only)
- Spanish

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